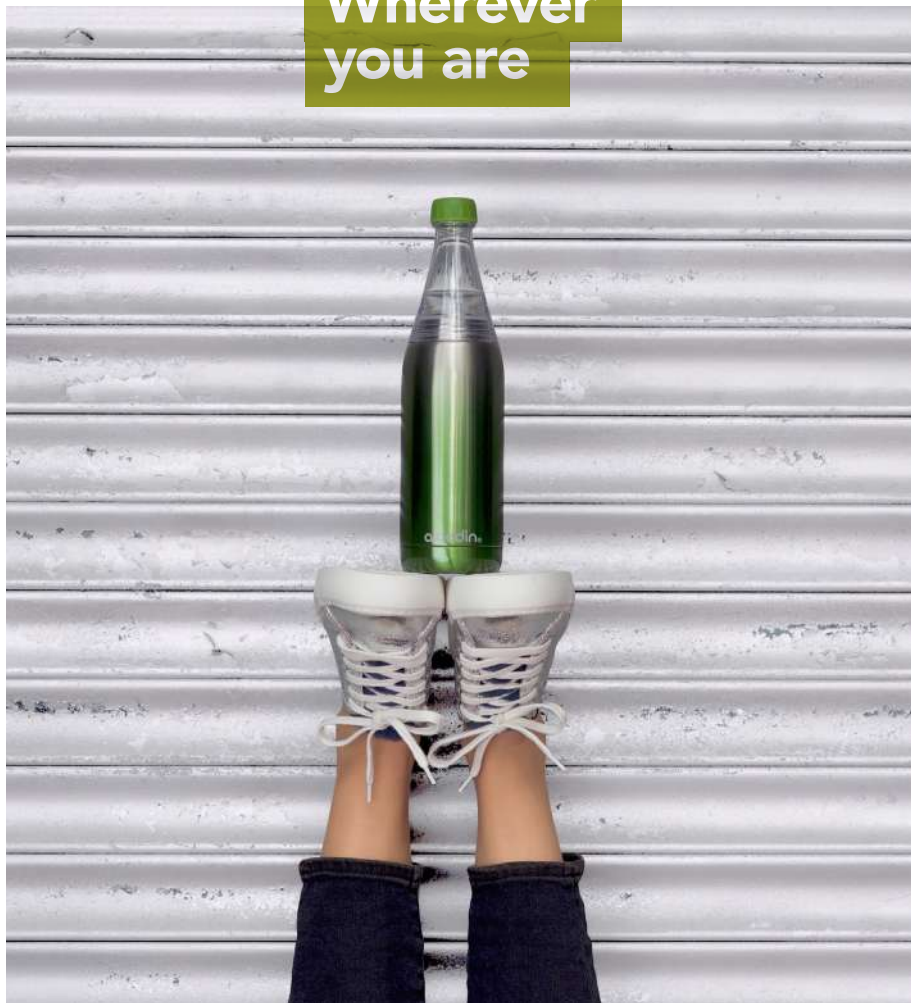


# aladdin®

Wherever  
you are



**2018**  
Collection



Good for you,  
good for the  
planet.



**Cool.  
Easy going.  
Sustainable.**

**Wherever  
you are**



## Wherever you are.

Our products keep it fresh, anywhere. You take out what you put in as you commute, work and stay active.

We treasure the people and materials used to make them too, making them good for you and good for the planet.

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Drink natural. Our range to keep you cool wherever you end up.



New Active Hydration Bottle Double Wall

0.5L



Double wall water bottle with a practical twist cap that won't get lost.

Product Features:

- Stay-on leakproof lid with practical finger loop
- Condensation-free double wall
- Hydraspout™ special smooth drinking spout
- Dishwasher safe
- BPA free

- 10-02686-023
- 10-02686-024
- 10-02686-025
- 10-02686-022

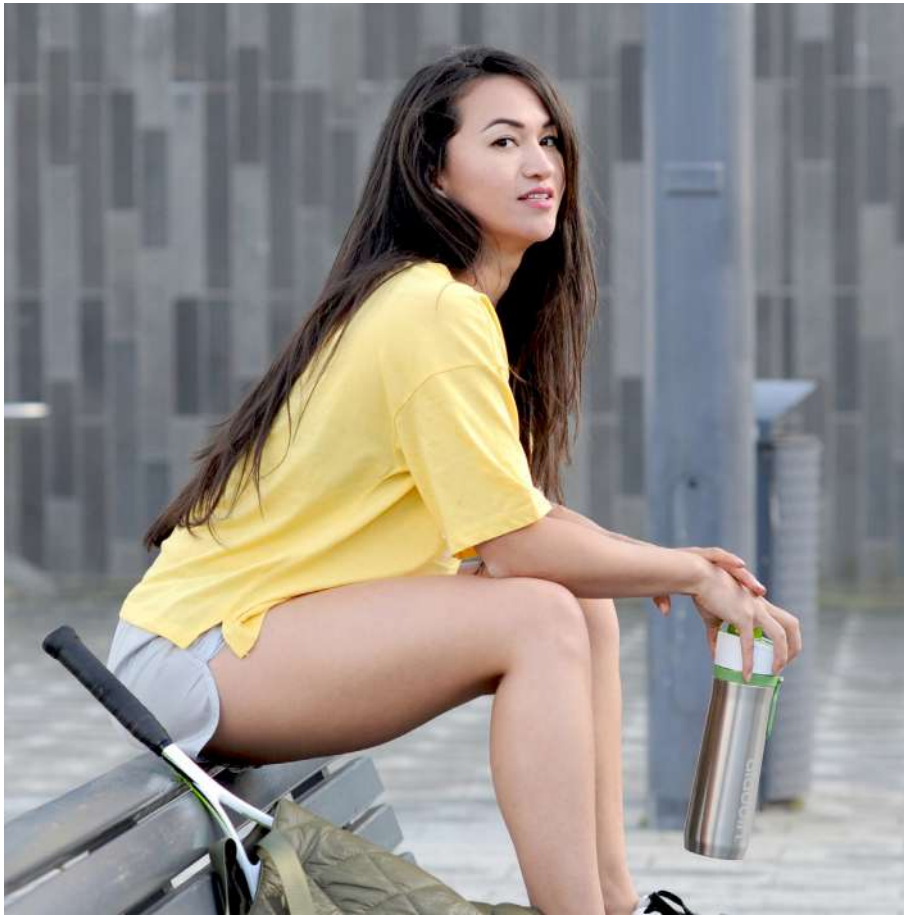
Looking cool

Leakproof

Dishwasher safe

Hydraspout™





### Active Hydration Bottle Stainless Steel Vacuum

0.6L



Lightweight Thermovac™ insulated water bottle with a single handed push button lid. Take cold water anywhere!

**Product Features:**

- One-hand push button leakproof lid
- Stainless Steel double wall Thermovac™ vacuum insulation, 10h cold (35h with ice)\*
- Smooth drinking Hydraspout™
- Convenient finger loop
- Dishwasher safe
- BPA free

- 10-02674-004
- 10-02674-005
- 10-02674-006
- 10-02674-003

### Active Hydration Tracker Bottle

0.8L



Tracker water bottle with single handed push button lid to help monitor hydration during your day.

**Product Features:**

- One-hand push button leakproof lid
- Refill tracker
- Smooth drinking Hydraspout™
- Convenient finger loop
- Dishwasher safe
- BPA free

- 10-02671-004
- 10-02671-005
- 10-02671-006
- 10-02671-003

**Perfect chill**

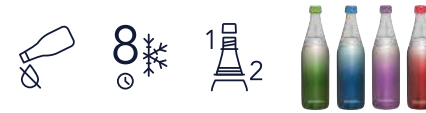
**10** ❄️

**Thermovac™**



**Fresco Twist & Go Bottle**  
Stainless Steel Vacuum

0.6L



Iconic dual-fill bottle, cool stainless style anywhere.

**Product Features:**

- Two-way leakproof lid for easy ice filling and clean
- Stainless Steel double wall Thermovac™ vacuum insulation, 8h cold (16h with ice)\*
- Smooth drinking spout
- Dishwasher safe
- BPA free

- 10-02863-005
- 10-02863-006
- 10-02863-007
- 10-02863-004

**Fresco Twist & Go Bottle**

0.7L



Iconic dual-fill sparkling bottle that stay leakproof even full of fizz.

**Product Features:**

- Carbonated beverage friendly
- Two-way leakproof lid for easy ice filling and clean
- Smooth drinking spout
- Dishwasher safe
- BPA free

- 10-01729-071
- 10-01729-069
- 10-01729-070
- 10-01729-068



### Aveo Water Bottle

0.6L



Stylish and unique water bottle, with a large drink spout for easy drinking on the go.

**Product Features:**

- Leakproof
- Wide opening for easy fill
- Smooth drinking spout
- Stain and smell resistant
- Dishwasher safe
- BPA free

- 10-01102-077
- 10-01102-078
- 10-01102-076
- 10-01102-079
- 10-01102-080



**New**  
**Aveo Water Bottle**  
**City Series**

0.6L



A collectible water bottle featuring favourite cities, with a large drink spout for easy drinking on the go.

**Product Features:**

- Leakproof
- Wide opening for easy fill
- Smooth drinking spout
- Stain and smell resistant
- Dishwasher safe
- BPA free

- 10-01102-083
- 10-01102-085
- 10-01102-084

**Collect cities**



Amsterdam

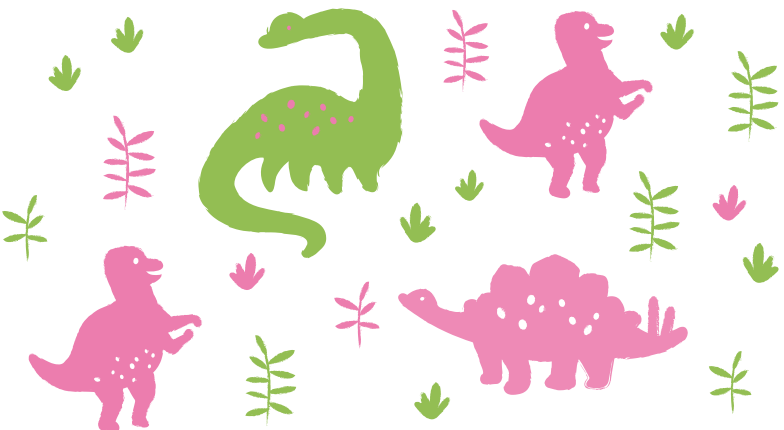


Paris

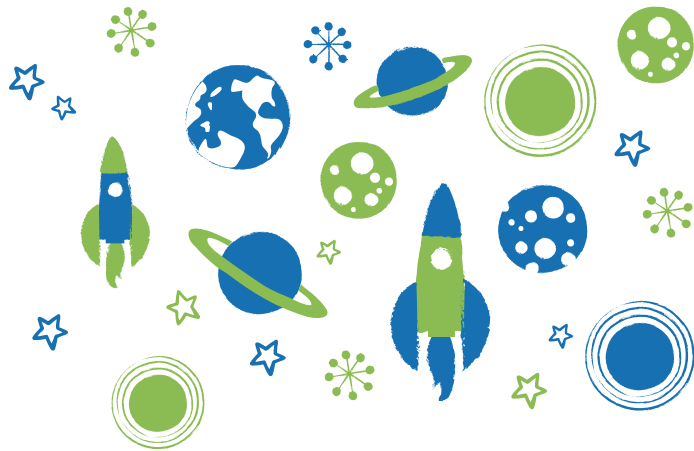


London





**My first Aveo**



**New**  
**Aveo Water Bottle**  
**My First Aveo**

0.35L



First kids' water bottle; fun yet leakproof with an easy drinking spout.

**Product Features:**

- Leakproof
- Wide opening for easy fill
- Smooth drinking spout
- Stain and smell resistant
- Dishwasher safe
- BPA free

10-01101-092 10-01101-093

**Aveo Water Bottle**

0.35L



Stylish and unique water bottle, with a friendly drink spout for easy drinking while on the go.

**Product Features:**

- Leakproof
- Wide opening for easy fill
- Smooth drinking spout
- Stain and smell resistant
- Dishwasher safe
- BPA free

10-01101-089 10-01101-087  
10-01101-088 10-01101-090  
10-01101-086



## Infuse Water Bottle

0.7L



Enjoy flavoured water anywhere you go.

### Product Features:

- Removable Infusion basket
- Two way leakproof lid for easy ice filling and cleaning
- Stain and smell resistant
- Dishwasher safe
- BPA free



- 10-01785-051
- 10-01785-049
- 10-01785-050
- 10-01785-048

## New colours Enjoy Glass Water Bottle

0.5L



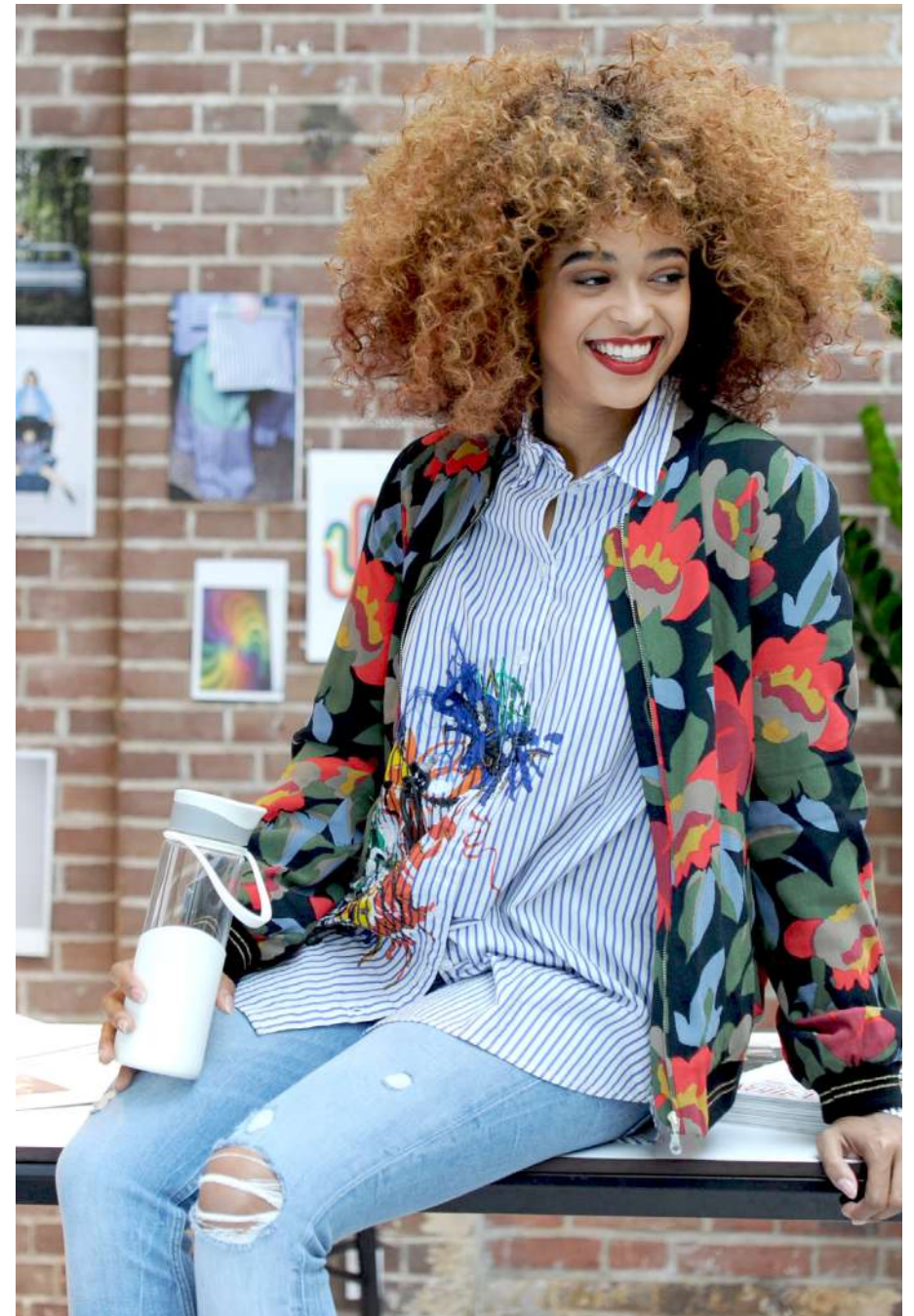
Durable and trendy glass water bottle, with a flip lid for drinking anywhere.

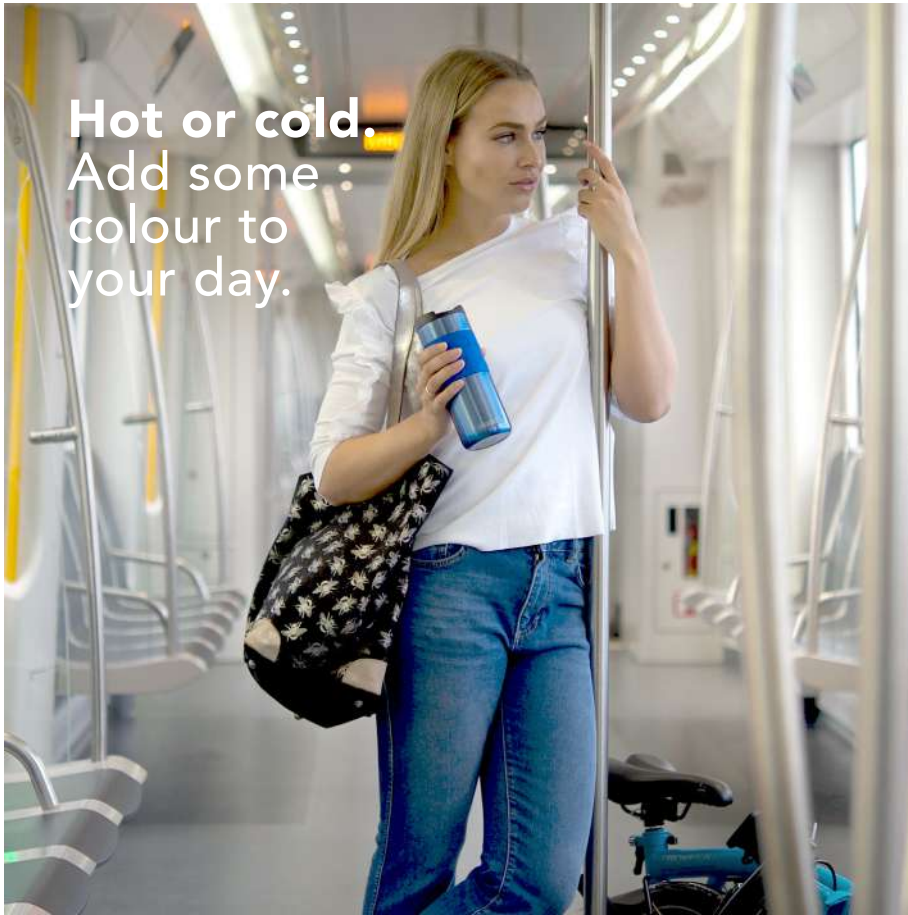
### Product Features:

- Flip leakproof lid
- Highly durable glass
- Handy silicone finger loop
- Protective silicone sleeve
- Dishwasher safe
- BPA free



- 10-06374-006
- 10-06374-007
- 10-06374-005





Hot or cold.  
Add some  
colour to  
your day.



Keep  
it hot



Leak-Lock™  
Don't spill a drop.



New  
**Easy-Grip Leak-Lock™  
Mug**

0.47L



Trendy Thermavac™ insulated mug, to enjoy your favourite drink wherever you go that doesn't spill a drop.

**Product Features:**

- Leak-Lock™ technology; leakproof flip lid with locking slider
- Stainless Steel double wall Thermavac™ vacuum insulation, 4h hot & 7h+\* cold
- Dishwasher safe
- BPA free

- 10-02679-009
- 10-02679-008
- 10-02679-010
- 10-02679-007





New  
**Latte Leak-Lock™  
Mug**

0.25L



The perfect mug to enjoy your home and office-made espresso based drinks that doesn't spill a drop.

**Product Features:**

- Leak-Lock™ technology; leakproof flip lid with locking slider
- Stainless Steel double wall construction
- Fits most coffee machines and locks in drinks' flavour and aroma for longer
- Dishwasher safe
- BPA free



Assorted pack on CDU tray

10-06632-003 10-06632-002  
10-06632-004 10-06632-001

10-06632-003 10-06632-002  
10-06632-004 10-06632-001

**Keep it hot**

Double wall

Dishwasher safe

**Leak-Lock™**





**New colours**  
**Stainless Steel Vacuum Mug**

0.35L



Elegant Thermovac™ insulated mug for hot or cold drinks on the go.

**Product Features:**

- Leak-Seal™ leakproof lid
- Stainless Steel double wall Thermovac™ vacuum insulation, 3h hot & 20h+\* cold
- Dishwasher safe
- BPA free

- 10-01923-016
- 10-01923-015
- 10-01923-014
- 10-01923-006
- 10-01923-021

**Recycled & Recyclable Mug**

0.35L



Award winning eCycle® leakproof mug. Good for you and good for the planet.

**Product Features:**

- Leak-Seal™ leakproof lid
- Made with eCycle®, 100% recycled and recyclable food-safe material
- Dishwasher safe
- Microwave safe
- BPA free
- Learn more about eCycle® on page 37

**Custom Tea Infuser**

0.35L



On-the-go tea infuser designed to take your blend anywhere.

**Product Features:**

- Built-in drop-down infusion basket
- Double wall insulation
- Leak-resistant flip lid
- Stain and smell resistant
- Dishwasher safe
- BPA free

**New colours**  
**Stainless Steel Vacuum Mug**

0.47L



Elegant Thermovac™ insulated mug for hot or cold drinks on the go.

**Product Features:**

- Leak-Seal™ leakproof lid
- Stainless Steel double wall Thermovac™ vacuum insulation, 3h hot & 20h+\* cold
- Dishwasher safe
- BPA free

- 10-01919-021
- 10-01919-048
- 10-01919-022
- 10-01919-032
- 10-01919-027



- 10-01925-014
- 10-01925-016
- 10-01925-015

- 10-01957-022
- 10-01957-024
- 10-01957-023



**Eat healthy.**  
Enjoy office food with some flair.

**New**  
**Enjoy Food Jar**  
Stainless Steel Vacuum

0.4L



Stylish Thermovac™ insulated leakproof food jar, great for keeping food hot or cold for up to 5.5 hours.

**Product Features:**

- Leakproof
- Stainless Steel double wall Thermovac™ vacuum insulation, 5.5h hot or cold\*
- Chic silicone strap
- BPA free



○ 10-06638-002    ● 10-06638-001

Perfect lunch



### Bento Lunch Box

0.6L



Award winning Japanese inspired lunch box that keeps food hot or cold for up to 5 hours.

#### Product Features:

- 5h hot or cold\*
- Double wall insulation
- Leakproof lid
- Microwave safe
- BPA free



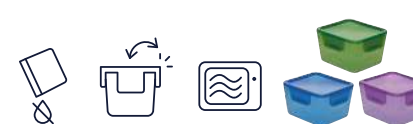
- 10-01134-054
- 10-01134-038
- 10-01134-052

Food



### Easy-Keep Lid Lunch Box

1.2L



Bright and fun lunch box for your favourite recipe on the go, with detachable and easy to clean lid.

#### Product Features:

- Leakproof
- Snap hinge detachable flip lid
- Dishwasher safe
- Microwave safe
- BPA free

- 10-02120-009
- 10-02120-010
- 10-02120-011

### Easy-Keep Lid Lunch Box

0.7L



Bright and fun lunch box for your favourite sandwich or snack on the go, with detachable and easy to clean lid.

#### Product Features:

- Leakproof
- Snap hinge detachable flip lid
- Dishwasher safe
- Microwave safe
- BPA free

- 10-02086-009
- 10-02086-010
- 10-02086-011



## Classic Mason Salad Jar

1L



Iconic mason jar with built-in dressing container, ideal for keeping salads crisp wherever you are.

### Product Features:

- Leakproof lid with detachable dressing container
- Lightweight and durable
- Stain and smell resistant
- Dishwasher safe
- BPA free



- 10-01828-003
- 10-01828-004
- 10-01828-005
- 10-01828-002

## Recycled & Recyclable Cutlery Set



Award winning eCycle® knife, fork and spoon set that's good for you and good for the planet.

### Product Features:

- Compact carry case
- Made with eCycle®, 100% recycled and recyclable food-safe material
- Dishwasher safe
- BPA free
- Learn more about eCycle® on page 37



- Assorted pack on CDU tray
- 10-01374-025



# Displays to fit any retailer

An appealing and well designed retail display will attract the attention of consumers and drive sales.

**Key benefits:**

- Drives category sales
- Improves purchasing experience
- Helps feature and demonstrate products
- Supports purchase decisions
- Bespoke solutions available on request

**Features:**

- Many options available to fit in-store; self-standing and shelf cover for existing merchandiser.
- Easy assembly and easy care
- Separate Aladdin Logo and many POS assets available upon request
- Bespoke POS available upon request

Please contact us for further details.



Aladdin model 182 Retail Display



Aladdin model 181 Counter Display



Authorized Retailer Sticker



Shelf Cover Kit



POS Product Cards

**Aladdin Cut-out POS**



Fresco Twist & Go Bottle Stainless Steel Vacuum



Active Hydration Bottle Stainless Steel Vacuum



Easy-Grip Leak-Lock™ Mug



All-year around







Spring & summer









Back to school / Gifting





# Hydration

Active Hydration Bottle Double Wall 0.5L   10-02686-023  10-02686-025  10-02686-024  10-02686-022 page 7

Active Hydration Bottle SS Vacuum 0.6L   10-02674-004  10-02674-006  10-02674-005  10-02674-003 page 9

Active Hydration Tracker Bottle 0.8L   10-02671-004  10-02671-006  10-02671-005  10-02671-003 page 9

Fresco Twist & Go Bottle SS Vacuum 0.6L   10-02863-005  10-02863-007  10-02863-006  10-02863-004 page 11






Fresco Twist & Go Bottle 0.7L   10-01729-071  10-01729-070  10-01729-069  10-01729-068 page 11

Aveo Water Bottle City Series 0.6L   10-01102-083  10-01102-084  10-01102-085 page 12

Aveo Water Bottle 0.6L   10-01102-077  10-01102-079  10-01102-078  10-01102-080  10-01102-076 page 12






Aveo Water Bottle My First Aveo 0.35L   10-01101-092  10-01101-093 page 15






Aveo Water Bottle 0.35L   10-01101-089  10-01101-087  10-01101-088  10-01101-090  10-01101-086 page 15

Infuse Water Bottle 0.7L   10-01785-051  10-01785-050  10-01785-049  10-01785-048 page 16







Enjoy Glass Water Bottle 0.5L   10-06374-006  10-06374-005  10-06374-007 page 16







# Hot





Easy-Grip Leak-Lock™ Mug 0.47L   10-02679-009  10-02679-008  10-02679-010  10-02679-007 page 19



Latte Leak-Lock™ Mug 0.25L   10-06632-003  10-06632-002  10-06632-004  10-06632-001 page 21

Latte Leak-Lock™ Tray Assorted 12-pack 3 of each colour w 350 h 32 d 265   10-06632-005 page 21



Stainless Steel Vacuum Mug 0.35L   10-01923-016  10-01923-006  10-01923-014  10-01923-021  10-01923-015 page 22





Stainless Steel Vacuum Mug 0.47L   10-01919-021  10-01919-048  10-01919-022  10-01919-032  10-01919-027 page 22





Recycled & Recyclable Mug 0.35L   10-01925-014  10-01925-016  10-01925-015 page 23

Custom Tea Infuser 0.35L   10-01957-022  10-01957-024  10-01957-023 page 23

# Food

Enjoy Food Jar Stainless Steel Vacuum 0.4L   10-06638-002  10-06638-001 page 25

Bento Lunch Box 0.6L   10-01134-054  10-01134-038  10-01134-052 page 26

Easy-Keep Lid Lunch Box 1.2L   10-02120-009  10-02120-010  10-02120-011 page 27







## Product list

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Classic Mason Salad Jar 1L   10-01828-003  10-01828-005  10-01828-004  10-01828-002 page 28

Recycled & Recyclable Cutlery Set  Assorted     10-01374-025 page 28

### Colour index

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 Blue  Red  White  Grey  Nature Earth  Marina  Tomato

## Merchandising

Authorised Retailer Sticker  w 125 h 62 10-03064-001 page 30

Shelf Cover Kit  w 500 h 30 d 280 10-02820-001 page 30

Aladdin Cut-out POS  w 220 h 350  
 Fresco Twist & Go SS 10-06784-001  
 Active Hydration Bottle SS 10-06784-002  
 Easy-Grip Leak-Lock™ Mug 10-06784-003 page 30

Aladdin Model 181 Counter Display  w 220 h 375 d 200 10-06782-001 page 31

Aladdin POS for Model 181 Counter Display  w 220 h 375 d 200 10-06785-001 page 31

Aladdin Model 182 Retail Display  w 600 h 1700 d 430 10-06783-001 page 31

## Winning designs

## Awards

Great design ensures our products function as good as they look.

Since 1913, Aladdin has been consistently recognised with leading design awards due to the quality of our design innovation, the materials used and the way our products are made. These honour our passion for creating great reusable products to help customers enjoy food and beverages anywhere, while protecting the planet.



# Custom print programme

With the Aladdin Custom print programme you can promote your brand with a trendy, durable and sustainable product that enables people enjoying their favourite food and drinks anywhere. We partner with great companies to reduce single-use containers and help make the world a better and cleaner place.

By printing your message or logo on an Aladdin product you have the perfect platform to promote your business and give a gift that anyone will love all year round.

Connect with the Aladdin Custom Print Team for more details at: [custom-print@pmi-worldwide.com](mailto:custom-print@pmi-worldwide.com)



# Icons

Aladdin product packaging uses icons to identify key product features.

				
Leakproof	BPA free	Dishwasher safe	Leak-Lock™ Lid	Two way lid
				
Carbonated friendly	Leakproof carbonated	Borosilicate glass	Infuse filter	Infusion basket
				
Leakproof flip	Good for planet	eCycle® eCycle	Double wall	Infusion basket
				
Leak resistant flip lid	Easy to keep lid	Microwave	Insulation	Detachable dressing container
				
Vacuum insulated	Vacuum insulated	Leakproof	One-hand push button lid	One-hand push button lid
				
Easy to keep lid	Tracker dial	Leakproof twist lid	Easy to fill spout	Hot 3h & cold 20h
			*Our criteria for hot and cold testing is based on FDA standards and the thermal performance test procedure is done by measuring the time that takes for the content's temperature change from 95°C to 60°C for hot and from 1.67°C to 10°C for cold, while the outside temperature is held at 23°C.	
Hot and cold 9h	Keeps hot 10h	Keeps cold 10h		

**What is eCycle?**

eCycle® was born from passionate Aladdin employees looking for a way to make a difference. Their dedication to living sustainably was infectious, and today we not only produce products made from recycled materials, we incorporate green practices wherever and whenever possible. eCycle® is good stuff. It is Aladdin's proprietary material made of 100% recycled plastics that is also recyclable where ♻️ plastic is collected.

All products made with eCycle® are BPA-FREE on food contact surfaces. Learn more here: [corresponsibility.pmi-worldwide.com](http://corresponsibility.pmi-worldwide.com)

## Authorized Aladdin distributors

### BELGIUM

**TTP Concepts**  
Schrijnwerkersweg 15  
Den Helder, 1786 PC  
The Netherlands  
+31 (0)651 217 117  
[www.ttpconcepts.nl](http://www.ttpconcepts.nl)

### CZECH REPUBLIC

**Jannai s.r.o.**  
K Uvozu 486, 25092  
Sestajovice, Czech Republic  
+420 776 336 316  
[www.kupdarek.cz](http://www.kupdarek.cz)

### CROATIA SLOVENIA

**Pro-92**  
Bratov Babnik 10, 1000  
Ljubljana, Slovenia  
+38 (0)615 197 704  
[www.1001dar.si](http://www.1001dar.si)

### DENMARK

**Hamonoya ApS**  
Marielundvej 48B  
2730 Herlev, Denmark  
+45 (0)45 36 36 13  
[www.hamonoya-europe.com](http://www.hamonoya-europe.com)

### ESTONIA

**Arkolat**  
72B Mukusalas Str. Riga,  
LV-1004, Latvia  
+37 (0)126 153 974  
[www.arkolat.lv](http://www.arkolat.lv)

### FINLAND

**Nordic Trail Oy**  
PL 2227 Rovaniemi  
96201, Finland  
+35 (0)820 731 0431  
[www.nordictrail.fi](http://www.nordictrail.fi)

### GERMANY & AUSTRIA

**Zielonka**  
Lohdorfer Str. 72, 42699  
Solingen, Germany  
+49 (0)212 380 8420  
[www.zielonka-shop.com](http://www.zielonka-shop.com)

### UNITED KINGDOM & IRELAND

**Burton McCall**  
163 Parker Drive Leicester  
LE4 0JP, United Kingdom  
+44 (0) 116 234 4600  
[www.burton-mccall.co.uk](http://www.burton-mccall.co.uk)

### GREECE

**C. Sarafidis Group**  
AG Anastasias & Laerton, Pylaia  
Thessaloniki 57001, Greece  
+30 (0)210 947 8704  
[www.sarafidis.gr](http://www.sarafidis.gr)

### ITALY

**Schönhuber**  
Via J.G Mahl 52  
39031 Brunico (BZ), Italy  
+39 (0)474 571 048  
[www.schoenhuber.com](http://www.schoenhuber.com)

### LATVIA

**Arkolat**  
72B Mukusalas Str. Riga,  
LV-1004, Latvia  
+37 (0)126 153 974  
[www.arkolat.lv](http://www.arkolat.lv)

### LITHUANIA

**Gerduva**  
Vasario 16-osios 21A LT-96124,  
Gargzdai, Lithuania  
+37 (0)46 471 520  
[www.gerduva.lt](http://www.gerduva.lt)

### LUXEMBURG

**TTP Concepts**  
Schrijnwerkersweg 15  
Den Helder, 1786 PC  
The Netherlands  
+31 (0)651 217 117  
[www.ttpconcepts.nl](http://www.ttpconcepts.nl)

### MIDDLE EAST & AFRICA

**J and A International**  
2 Letchfield, Ley Hill, Chesham  
HP5 3QU, United Kingdom  
+44 (0)1494 267 609

### NETHERLANDS [OUTDOORS]

**CJ Agencies BV**  
Hermesweg 28  
Baarn, 3741 GP  
The Netherlands  
+31 (0)35 5424200  
[www.cjagencies.nl](http://www.cjagencies.nl)

### NETHERLANDS [HOUSEWARES]

**TTP Concepts**  
Schrijnwerkersweg 15  
Den Helder, 1786 PC  
The Netherlands  
+31 (0)651 217 117  
[www.ttpconcepts.nl](http://www.ttpconcepts.nl)

### POLAND

**FreeForm**  
ul. Kobialka 60  
03-044 Warszawa, Poland  
+48 (0)22 519 93 80  
[www.freeform.com.pl](http://www.freeform.com.pl)

### PORTUGAL

**Lunchpot, LDA**  
Rua. Augusto Pina 19B  
Lisboa, 1500-065, Portugal  
+351 (0)926 260 002  
[www.smartlunch.pt](http://www.smartlunch.pt)

### ROMANIA

**SC Kitchen Shop SRL**  
Bld. Lacul Tei, nr. 1-3,  
cladirea ISPE, etaj 5,  
cod postal 020371,  
Sector 2, Bucuresti, Romania  
+21 (0)332 66 16  
[www.pentrugatit.ro](http://www.pentrugatit.ro)

### RUSSIA

**Omega Tool**  
VVC. Bldg 323 Moscow 129223  
Russian Federation  
+7 (0)910 412 59 99  
[www.omegatool.ru](http://www.omegatool.ru)

### SOUTH AFRICA

**Eiger Equipment**  
11 Marinus RD Milnerton  
Cape Town 7441  
South Africa  
+27 (0)215 550 363  
[www.eigerequipment.co.za](http://www.eigerequipment.co.za)

### SPAIN

**Fimsa**  
Pujades, 80 1º 5a 08005  
Barcelona, Spain  
+34 (0)932 090 089  
[www.fimsa-id.com](http://www.fimsa-id.com)

### SWITZERLAND

**Vetrag AG**  
Maison Truffe AG  
Laubisrutistrasse 52  
8712 Staefa, Switzerland  
+41 (0)44 928 2500  
[www.maisontruffe.ch](http://www.maisontruffe.ch)

### TURKEY

**Kutupayisi**  
Selim Ayaydin Cad.  
Hasan Tanik. Is Merkezi No:2  
Kat:3 Bahçelievler Istanbul  
Türkiye  
+90 (0)212 2 430 430  
[www.kutupayisi.com](http://www.kutupayisi.com)

### UKRAINE

**Svit Techniky LTD**  
LLC "Fosdyke Group"  
Darvina, Kiev, 01001 UA  
+38 044 501 63 77  
[www.campingtrade.com.ua](http://www.campingtrade.com.ua)

### UNITED ARAB EMIRATES

**Ramrod Outdoor**  
707, 7<sup>th</sup> floor, Sobha Ivory 1 building  
Al Amal Street, Business Bay  
+971 4 432 6256  
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For other countries please contact us:  
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